

Misha Volf

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UX: CONTENT / RESEARCH / VOICE

As a content strategist with backgrounds in design and psychology, I am seeking UX positions related to user research, conversation design, and UX copy. Through my extensive education and professional experience I've developed strong skills in writing, strategic thinking, and quantitative and qualitative research.

For examples of work see: mishavolf.com

EDUCATION

Voice User Interface Design 2018

CareerFoundry

A 12-week VUI intensive producing User & System Personas, Scripts, Sample Dialogs, and User Flows.

UX Design Certificate 2017

BEGINEX

Master of Arts 2016

Design Studies

Parsons the New School for Design

Master of Science 2012

Acoustics, psychology (focus)

Rensselaer Polytechnic Institute

Bachelor of Music 2007

Music Technology

New York University

magna cum laude

SKILLS

- User Interviews
- User Testing
- Observational Studies
- Content Strategy
- Persona Synthesis
- Sample Dialogs, User Flows, IA
- Scripts
- Copywriting
- Graphic Design

- HTML, CSS
- Adobe Suite, Sketch App, InVision, Principle

EXPERIENCE

Content strategist, Marketing editor 2017 -

Metropolis Magazine

- Led clients through development of content campaigns, writing and editing short and long copy
- Wrote content and style guides
- Designed and optimized editorial workflows using service blueprints and journey mapping

Designer 2016 -

Freelance

Produced designs for screen and voice interfaces, as well as graphic design projects, including:

- Conversation (VUI) design for Alexa Skills
- On-boarding desktop interface for a crowdfunding platform
- Content Strategy and Information Architecture for websites

See: mishavolf.com

Consultant, Audio-Visual 2012 - 2015

Harvey Marshall Berling Associates

- Led discovery meetings and workshops with clients
- Produced technical feasibility research and reports
- Advised institutional clients on design of audio-visual systems and room acoustics

Research Assistant 2011 - 2012

Rensselaer Polytechnic Institute

- Designed and led quantitative and qualitative studies
- Developed an interactive, computer-based instrument to measure subjects' ability to pay attention to stimuli
- Performed statistical analysis on data to validate findings
- Recorded and analyzed ambient soundscapes

Recording Engineer 2009 - 2010

Sony Pictures Television

- Recorded, edited, mixed, and delivered music score for TV series broadcast on ABC. ([imdb link](#))